

Silen is looking for a

Content Creator



Silen is seeking a strategic and skilled content creator for its marketing team, who will support our global sales network across 60 countries worldwide with inspiring text and visual content. If you are skilled at writing engaging texts, feel at home on social media, and can handle basic photo and video editing, we are looking for you!

Your role includes

- Creating content for various channels (social media, blog articles, case studies, newsletters);
- Primarily writing texts, but also producing basic photo and video materials to help readers understand Silen and its product value (including technical aspects of the products);
- Strategically planning and managing social media activities, using analytics to make strategic decisions;
- Managing content across different digital platforms;
- Coordinating the work of partners involved in content creation (including organizing photo-shoots and video shoots, providing input to PR partners);
- Assisting in marketing department projects.

You're a fit for our team if you

- Have experience as a content creator, preferably with a PR background;
- Are very familiar with social media platforms (Facebook, Instagram, LinkedIn) and know how to utilize their features;
- Use analytics to develop and enhance content strategies, ensuring Silen's messages reaches and resonates a growing audience;
- Are a strategic thinker, a self-starter and a capable project executor who focuses on results;
- Have excellent proficiency in English, both spoken and written, as 90% of the content creation is in English;
- Can handle basic photo and video editing.

What awaits you in Silen?

- An inspiring and innovative team that shares the philosophy "everything is possible";
- An exciting, international, and constantly evolving field;
- An exceptional opportunity to be part of a global success story — Silen's products are sold in 60 countries, and the company continues to grow, offering a unique platform for professional and personal development;
- And naturally, a fair remuneration that reflects your contribution.

Please send your CV to: hr@silen.com or via [CV.ee](https://www.cvv.ee)

